



KISHOR GOPINTHAN

Graphic Designer / Web Developer

As a Senior Graphic Designer at Sharaf Retail, I have over 10 years of experience in creating engaging and effective visual communications for various brands and platforms.

I am passionate about delivering high-quality and innovative design concepts that align with the brand vision and business objectives. I have successfully designed and executed seasonal, promotional, and special campaigns, as well as social media, email, and visual merchandising assets. I enjoy working closely with the VM and Projects team, as well as collaborating with other marketing team members, to launch new and renovated stores and products.



+971 56 28 58 611



me@kishorgs.com



International City, Dubai



www.kishorgs.com

EDUCATION

- March 2010-13
BACHELOR OF COMPUTER APPLICATION [BCA]
UNIVERSITY OF CALICUT, INDIA

BACHELOR'S DEGREE IN COMPUTER SCIENCE FROM
UNIVERSITY OF CALICUT - KERALA, INDIA
- March 2012-13
DIPLOMA IN PHP WEB PROGRAMMING
NIIT / NEW DELHI INDIA
PHP WEB PROGRAMMING 6 MONTH DEPLOM COURSE
ALONG WITH MY UG

SOFT-SKILLS



Adobe Illustrator



Adobe Photoshop



Adobe Premier



Adobe InDesign



Adobe After Effect



Web Designing
PHP, Wordpress & MY SQL



WORK EXPERIENCE

Mar 2019 - Present · 4 yrs 5 mos

Senior Graphics Designer VM & Marketing

Sharaf Group- Retail Division (COTTON:ON, TYPO, FOREVER21, ADVENTURE HQ, ADVENTURE ZONE, CERAMIC CORNER CAFE)

Creative and accomplished Senior Graphics Designer with over 5 years of experience in Visual Merchandising & Marketing and Web Design within the retail industry. Demonstrated success in conceptualizing and executing captivating designs that enhance brand identity, engage customers, and drive sales. Adept at leading projects that blend artistic creativity with strategic insights, resulting in impactful designs across both traditional and digital mediums.

Key Responsibilities:-

- Develop and execute innovative visual for Visual Merchandising.
- Design compelling marketing collateral including advertisements, brochures, social media graphics, and email campaigns that resonate with target audiences
- Utilize HTML, CSS, and JavaScript to design responsive and interactive web interfaces that drive engagement, conversions, and a seamless user experience on ecommerce.

Dec 2017 - Feb 2019 - 1 yr 3 mos

Graphic & Web Designer

Green Field Management Consultancy (Aquaclean, Redloom ecommerce, Topline IT Solutions)

Designing Marketing and Social Campaigns, Illustrate concept by designing rough layouts of art and copy regarding arrangement, size, type size and style, and other aesthetic concepts

Developed WordPress website for Company & Sister concern
Developed web application with PHP, HTML, CSS, and the JavaScript
Expert in Bootstrap Framework and WP eCommerce

Key Responsibilities:-

- Social media Ads and banners creation
- Develop visual for e-commerce as per requirements
- Insta Stories and motion graphics
- Email Marketing
- SEO, SMO, Digital ads creation
- Digital marketing Budgeting, reporting

WORK EXPERIENCE

Aug 2015 – Nov 2017 · 2 yrs 4 mos

Web Developer & Graphic Designer

RezNext Global Solutions Pvt Ltd, Bangalore, India

As a Web Developer specializing in the Hospitality Industry, I was playing a crucial role in designing, developing, and maintaining websites and web applications that enhance the online presence and user experience for hotels, restaurants, travel agencies, and other hospitality-related businesses. Leveraging your technical expertise and creative flair, I contribute to the success of these businesses by creating visually appealing, user-friendly, and performance-driven digital solutions.

Key Responsibilities:-

- Website Development (more than 50 websites I created)
- Content Management
- Performance Optimization
- User Experience (UX) Enhancement
- Search Engine Optimization (SEO)
- Security and Maintenance
- Collaboration
- Email Marketing

May 2013 – Jul 2015 · 2 yrs 3 mos

Frontend & Backend Web Developer & UI/UX Designer

Enternine Design Solutions

Innovative and skilled Frontend & Backend Web Developer with a strong background in Graphic Design, creating dynamic, visually stunning, and functionally robust digital solutions for creative agencies. Proficient in crafting user-centric designs and seamlessly translating them into interactive websites, while harnessing a deep understanding of design principles and aesthetics to deliver cohesive brand experiences.

Key Responsibilities:-

- PHP Dynamic & Static Website Development.
- Responsive Web Design.
- WordPress Website development & Woocommerce integration
- Payment Gate way Integration
- PHP Web application E-com websites
- Hosting & Domain registration.

Apr 2013 – Sep 2013 · 6 mos

Frontend & Backend Web Developer

Zaliyo Technologies Pvt Ltd

As a Web Developer at Zaliyo Technologies Pvt Ltd, I contributed to the design and development of web solutions that seamlessly merged aesthetics with functionality. Collaborating closely with cross-functional teams, I played a key role in delivering impactful digital experiences that engaged users and achieved business goals.

Key Responsibilities:-

- PHP Dynamic & Static Website Development.
- Responsive Web Design.
- WordPress Website development & Woocommerce integration
- Payment Gate way Integration
- PHP Web application E-com websites
- Hosting & Domain registration.

PERSONAL SKILLS



Leadership



Team Work



Analysis



Motivation



Creativity



Personality

PLEASE VISIT MY WEB PORTFOLIO
TO KNOW MORE ABOUT MY WORK
WWW.KISHORGS.COM

INTEREST



I WORK FOR INTERNATIONAL BRANDS
(Midleaset & Far East Territory)



REFERENCES

Oliver Rozynski
Creative Head
Sharaf Retail

Phone: +971 52 116 3972
Email: oliver@startsomething.io